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SPA REVOLUTIONS.
CRAFTING  SCIENCE  BEAUTIFULLY.

For: Spa Revolutions

FOR IMMEDIATE RELEASE

SPA REVOLUTIONS BREAKS TRADITION AND OFFERS CONSUMERS ACCESS TO THEIR SELF-HEATING PROFESSIONAL GRADE THERMAL SPA TREATMENTS FOR LIMITED TIME ONLY

For the first time, consumers are afforded professional strength sanitary thermal wellness treatments to relax sore muscles, melt away stress and support good health in the comfort and safety of home

LAS VEGAS – Spa and salon clients have long enjoyed thermal wellness treatments to melt away stress, relax muscles, improve blood circulation and detoxify the body in order to boost immunity. With the spa and wellness marketplace temporarily unavailable, **Spa Revolutions** is sensitive to the increased stress and anxiety being experienced by Americans across the country. In these turbulent times, the company is offering its professional grade, patented self-heating mineral technology directly to consumers affording them a sensory retreat to relax and renew with premium treatments while at home.

Aside from the physical benefits, thermal wellness also promotes improved mental health by reducing accumulated stress and tension while creating peace of mind, which can be beneficial during this time of isolation. Typically, available to spa and salon professionals only, for a limited time Spa Revolutions is offering home users their award-winning, medical grade **thermaBliss® Collection sanitary thermal wellness treatments**.

Treatments available for spa at home include their **thermaFusion® Facial Masque, Paraffin Anywhere®, thermaHerbal® Poutltice, thermaBliss Stones®, thermaBliss Shells®,** and recharge kits*. All self-heating and self-cooling products are single-use, and the shells/stones are non-porous, making them extremely sanitary and easy to clean while having the added benefit of an at-home thermal treatment, which can aid in a stronger immune system, cleansing, toning, and tightening skin, giving it elasticity and firmness.

Self-Heating Skincare:

- **thermaBliss® thermaFusion® Facial Masque** (2 pack or 4 pack)
- **thermaBliss® Paraffin Anywhere® Brush-on** (3 pack or 6 pack)
- **thermaBliss Shell® Relax & Chill Facial Kit**
 - Shell & Charges: 1 Cowrie Shell, 3 Facial Heat Charges + 3 Facial Chill Charges

Self-Heating Massage:

- **thermaBliss® thermaHerbal® Poutltice Detox & Energize** (1 pack or 2 pack)
- **thermaBliss Stone® Kit** (1 **thermaBliss Stone** + 6 Level One Heat Charges)
- **thermaBliss Shell® Kit** (1 Codacia **thermaBliss Shell** + 6 Level One Heat Charges)

Spa at Home Self-Heating & Self-Cooling Recharge Kits:

- Level One Charges Refill Kit (6 pack)
- Facial Blend Charges Refill Kit (6 pack)
- Chill Blend Charges Refill Kit (6 pack)

*All **thermaBliss** treatments are priced from \$14.99 to \$29.99

Consumers will be able to purchase the above products directly on sparevolutions.com. In addition to the products, tips and tricks videos will be available to teach consumers how to optimize their at home experience.

thermaBliss natural mineral heat technology with **LavaGel®**, enables on-demand, portable treatments featuring thermal wellness applications:

- Single-use, sanitary and lasts up to 60 minutes
- Sustained mineral energy activated instantly with water
- Appliance-free, battery-free, electricity-free, flame-free and safe

- Portable, lightweight & compact

The powerful benefits of thermal wellness enhancements include:

- Radiant mineral heat induces relaxation
- Heat increases nutrient-rich, oxygenated blood flow through vasodilation & conversely cold produces vasoconstriction, promoting health & rejuvenation from within
- Stimulates skin's natural process of self-hydration & prepares skin for optimal permeability (up to 10x more receptive than dry skin)
- Accelerates the molecular action of every skincare product & active topical, while speeding the time to the efficacy

thermaBliss thermaFusion Facial Masque Skincare (2 pack) - \$14.99

This heat-infused mask leverages patented Lava Gel technology to speed the time to efficacy of your "spa-at-home" skincare regimen, while hydrating to soften fine lines and, more importantly than ever, relax you.

Cleanse face and apply your chosen topical serums (*think Vitamin C for brightening or Swiss Apple Stem Cell for anti-aging*) and then layer with a clay-based mask. Top with the thermaFusion Facial masque for relaxing heat that drives the product deeper into the skin! Leave on for up to 15 minutes.

thermaBliss Paraffin Anywhere (3 pack) - \$24.99

You are washing your hands more than ever before. We get it. So are we. When regular moisturizers just aren't enough, paraffin is the ultimate hydrator. Normally a special enhancement during your regularly scheduled manicure or pedicure, we are bringing Paraffin Anywhere to your "spa-at-home." (*And, yes you can use it on any dry part of your body, not just your hands!*)

The first ever self-heating, brush-on treatment features medical-grade, therapeutic paraffin with Swiss Apple Stem Cells in a Nourishment+ blend infused with vitamins A, C, and E, Green and White Tea Extract antioxidants.

Cowrie thermaBliss / Glacial Shell Massage Kit - \$24.99

Includes one Natural Cowrie Shell, 3 Facial Blend charges & 3 Chill Blend Charges

It's time to "relax and chill" at home! By popular demand, we are offering the Lava/Glacial Shell facial experience at home. The Natural Cowrie Shell is, perhaps, the most versatile shell massage tool. Its unique contours and ergonomic shape create a truly unique facial massage. Use the rounded curve in an upward motion to lift dull, lifeless skin. Use the long open edge along the jawbone. Use the corner/edge along the brow bones, nasal cavity, and orbital eye area. Heated and cold options are available to you.

thermaBliss thermaHerbal Poultice – Detox & Energize Massage (1 pack) - \$14.99

Long-lasting Lava Gel mineral heat technology combines exquisitely with the ancient art of moist Thai herbal compression massage for unsurpassed heat-infused "spa-at-home" experience. Sensuous natural herbs, exotic spices, delicate flowers, all wrapped in fine muslin and steeped, blend to form a powerful herbal tea elixir. Activates in only 3 minutes with warm water and lasts for 60+ minutes. After massage, pop in the bathtub to benefit from all of those luscious herbs and aromatherapy!

Detox & Energize - Encourages emotional and physical well-being, improves circulation, relieves stress and fatigue for a recharged massage experience. This is something we could all use during these uncertain times!

thermaBliss Stone Massage Kit - \$24.99

Includes one thermaBliss Stone & six Level One charges

"Spa-at-home" is getting warmed up! By popular demand, we are offering the thermaBliss Stone massage experience at home. Handcrafted of the highest quality ceramic, each thermaBliss Stone is hand-painted, replicating traditional basalt hot stones. Each kit includes one thermaBliss Stone and six Level One charges. To heat, simply insert the Step 1 Level One Lava Gel sachet into the stone and pour in the Step 2 Level One Activator Solution. The stone will get warm within 10-15 minutes and will stay warm for up to one hour. Use the warm thermaBliss Stone anywhere that needs relaxation. The stone contours beautifully to the neck, shoulders, back, arms, and legs. Do be cautious as thermaBliss Stones can become quite warm if left sitting (*aka not moving on the body.*) If the stone ever feels too warm, simply wrap in a cool damp cloth to bring down the heat.

Codacia Ceramic thermaBliss Shell Massage Kit - \$24.99

Includes one Ceramic Codacia thermaBliss Shell & six Level One charges

Handcrafted of the highest quality ceramic, each thermaBliss Shell is hand-painted, replicating the beautiful luster and appearance of the natural Codacia shell. Each kit includes one Ceramic Codacia thermaBliss Shell and six Level One charges. To heat, simply insert the Step 1 Level One thermaBliss Gel sachet into the shell and pour in the Step 2 Level One Activator Solution. The shell will get warm within 10-15 minutes and will stay warm for up to one hour. Use the warm thermaBliss Shell anywhere that needs relaxation. The shell contours beautifully to the neck, shoulders, back, arms, and legs. Do be cautious as thermaBliss Shells can become quite warm if left sitting (*aka not moving on the body.*) If the shell ever feels too warm, simply wrap in a cool damp cloth to bring down the heat.

The thermaBliss Collection has been awarded Dermascope Magazine's 2020 Aesthetician's Choice Awards Best Massage Product and is already embraced by the crème de la crème of the spa marketplace, including marquee properties such as Cal-a-Vie (*Travel+Leisure* World #2), prestigious Manhattan Mandarin Oriental, and dozens of other standard-setting properties. Spa Revolutions' is dedicated to empowering credentialed practitioners who share their mutual passion for enhancing the client experience. Globally, over 4,000 leading spas, salons, and wellness centers use thermaBliss thermal wellness enhancements to improve outcomes, delight clients, and increase profits.

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EDITOR'S NOTE: For more information about Spa Revolutions and to arrange to speak with a company spokesperson, please contact Nancy Trent or Pamela Wadler at 212-966-0024 or pam@trentandcompany.com.