

From: Nancy Trent/Pamela Wadler
Trent & Company, Inc.
594 Broadway - Suite 901
New York, NY 10012
212-966-0024
pam@trentandcompany.com

SPA REVOLUTIONS.
CRAFTING  SCIENCE  BEAUTIFULLY.

For: Spa Revolutions

FOR IMMEDIATE RELEASE

**WATER-ACTIVATED THERMAL MASSAGE TOOLS GENERATING A HEAT WAVE
INSIDE AND OUTSIDE THE FOUR WALLS OF SPA**

thermaBliss Mineral Energy Charges Share the Heat Through Innovative thermaBliss Stones and Shells

LAS VEGAS – While every spa has offered hot stone massages, the innovative leaders in the industry have migrated to **Spa Revolutions' thermaBliss® Stones®** and **thermaBliss® Shells®**. The award-winning **thermaBliss® Massage Collection** provides exclusive thermal wellness tools that provide relief for customers and help lengthen the careers of therapists. **thermaBliss Stones & thermaBliss Shells** are offered in varying shapes, sizes and materials which allow therapists to select the best option for their clients and themselves. The shells are activated by adding water to one of the four LavaGel® powered **thermaBliss® Charges™** (Level 1.0 Body, Level 2.0 Body, Facial Blend, and Glacial Blend).

The innovative **thermaBliss Shells** are available in several materials, including Codacia, Ceramic and Natural Cowrie. **thermaBliss Shells** generate their thermal mineral energy for 45+ minutes to maximize touch time, ensuring clients receive maximum value from their massage experience. The radiant heat of **thermaBliss Shells** stimulates deep tissue and muscle relaxation, vasodilation for increased local blood flow, skin hydration, and accelerates the molecular action of active topicals in every skincare product for more effective outcomes.

Codacia Shells are 100% Codacia Shells that are handpicked, sanded and polished to reveal their unique radiance. Similarly, the **Ceramic Shells** are handcrafted from the highest quality ceramic and crushed seashells then hand-painted to mimic the look of the Codacia Shells.

Natural Cowrie Shells, the most versatile tool out of the collection, enables the therapist to utilize hot or cold therapy with its unique contours and ergonomic shape. The enhancement therapy allows multiple modalities; trigger point, reflexology (hands, feet) spot treatment (neck, head), as well as facial services.

Glacial Shells®, developed by combining the company's Chill Blend with the Cowrie Shell, offers a skin calming enhancement to any facial. The Glacial Shell application stimulates vasoconstriction to reduce redness, as well as to minimize puffiness, dark circles and helps to suppress acne flare-ups while firming skin. Single-use **thermaBliss Charge Glacial** and non-porous surfaces allow quick cleaning in under two minutes to ensure client exclusive, sanitary treatments.

With the first-to-market long-lasting, appliance free thermal wellness tools for professionals addressing massage, skincare, body, and nail services, Spa Revolutions leverages their versatile **thermaBliss Charges** and enable five-star thermal wellness treatments for spas, wellness retreats, chiropractic, physical therapy, dental, dermatological industries as well as salons.

The **thermaBliss** Collection has been awarded Dermascope Magazine's 2020 Aesthetician's Choice Awards Best Massage Product and is already embraced by the crème de la crème of the spa marketplace, including marquee properties such as Cal-a-Vie (*Travel+Leisure* World #2), prestigious Manhattan Mandarin Oriental, and dozens of other standard-setting properties. Spa Revolutions' is dedicated to empowering credentialed practitioners who share their mutual passion for enhancing the client experience. Globally, over 4,000 leading spas, salons, and wellness centers use **thermaBliss** thermal wellness enhancements to improve outcomes, delight clients, and increase profits.

###

EDITOR'S NOTE: For more information about Spa Revolutions and to arrange to speak with a company spokesperson, please contact Nancy Trent or Pamela Wadler at 212-966-0024 or pam@trentandcompany.com