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SPA REVOLUTIONS.  
CRAFTING  SCIENCE  BEAUTIFULLY.

For: Spa Revolutions

DRAFT FOR APPROVAL

**SPA REVOLUTIONS RELEASES SANITARY MOBILE KITS FOR SPAS AND THERAPISTS WITH  
ADVANCED SELF-HEATING & COOLING TECHNOLOGY.**

Spa Revolutions' game changing **thermaBliss® Collection** of Mobile Spa Kits for Massage and Esthetics enable therapists to deliver sanitary, 5-star, on-demand thermal wellness services outside the traditional spa. Each kit uses advanced, patented mineral energy technology requiring no electricity or appliances. Lightweight and portable **thermaBliss Mobile Kits** unlock an array of 12 client-exclusive self-heating and self-cooling spa tools for professionals. Impossible until today, **thermaBliss** Mobile Kits empower practitioners with instant, ultra-premium thermal applications that activate with tap water for hygienic heated and chilled treatments (up to 90 minutes) anywhere the client desires.

Mobile Starter Kits include the ideal combination of **thermaBliss® Collection** thermal wellness solutions featuring **thermaBliss Stones®**, **thermaBliss Shells®**, **thermaBliss Charges®**, **thermaFusion® Facial Masques**, **thermaHerbal® Poultices**, **Paraffin Anywhere®** and **Depilatory Anywhere®** in an 8-pocket branded bag that allows therapists to easily test and transport their tools. **thermaBliss** Mobile Kits for Massage or Esthetics embody the sanitation, medical-grade quality, and freedom urgently needed industry-wide.

First generation technology arrived in 2005 when Spa Revolutions displaced unsanitary communal paraffin tub dip treatments with their initial product entry, **PerfectSense® Paraffin**. PerfectSense Paraffin quickly won industry confidence and is the gold standard used in over 4,000 of the finest destination resort and hotel spas, day spas and high-end salons around the world for single-use, client exclusive, sanitary paraffin mitts and booties.

Mobile Spa services since 2014, have exploded in popularity facilitated by online gig-economy reservation services. In today's drive for *hyper-sanitation*, spa clients are increasingly looking to have their treatments come conveniently to them in the safety and privacy of their homes - outside of spas open to the general public. Newly reopened brick and mortar spas are now beginning to provide "home delivered services" in order to retain their clients who are reluctant to come in. Simultaneously, licensed massage therapists and estheticians whose hours are cut or eliminated are actively moonlighting their "mobile spa services" to supplement lost income.

"We're thrilled because the new technology in **thermaBliss** Mobile Kits allows us to fully deliver on our mission of providing premium sanitary tools that empower spas and practitioners to effectively adapt to the hyper-sanitary reality of the ongoing environment. " - President and Co-Founder Glenn Hogle, Spa Revolutions

The **thermaBliss Collection** won Dermascope Magazine's 2020 Aesthetician's Choice Awards Best Massage Product and is already embraced by the *crème de la crème* of the spa marketplace, including marquee properties such as Cal-a-Vie (*Travel+Leisure* World #2), prestigious Manhattan Mandarin Oriental, and dozens of other standard-setting properties. Spa Revolutions' is dedicated to empowering credentialed practitioners who share their mutual passion for enhancing the client experience. Globally, over 4,000 leading spas, salons, and wellness centers use **thermaBliss** thermal wellness enhancements to improve outcomes, delight clients, and increase profits.

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**EDITOR'S NOTE: For more information about Spa Revolutions and to arrange to speak with a company spokesperson, please contact Nancy Trent or Pamela Wadler at 212-966-0024 or [pam@trentandcompany.com](mailto:pam@trentandcompany.com).**